# TRAINING AND PLACEMENT CELL



# Training and Placement Cell Policy Coimbatore Institute of Management and Technology (CIMT) (In Compliance with UGC/AICTE Guidelines)

#### 1. Preamble

The Training and Placement Cell (TPC) at CIMT is committed to bridging the gap between academia and industry by facilitating career opportunities, skill development, and industry-academia collaborations in alignment with UGC and AICTE guidelines. The cell ensures holistic student development to meet global employment standards.

#### 2. Objectives

Career Readiness: Equip students with technical, soft, and employability skills. Industry Partnerships: Foster collaborations with corporates, MNCs, and startups.

Placement Assurance: Achieve 85%+ placement rate annually. Entrepreneurship Support: Guide students in startup incubation.

#### 3. Organizational Structure

Role	Responsibilities
Director (TPC)	Oversees operations, industry liaisons, and policy implementation.
Faculty Coordinators	Department-specific training, resume workshops, and mock interviews.
Student Committee	Assists in logistics, corporate events, and peer mentoring.
Industry Advisors	Provide insights on market trends and skill gaps (from partner companies).

## 4. Key Activities

#### A. Pre-Placement Training

Technical Skills: Coding bootcamps, certification courses (e.g., AWS, Python).

Soft Skills: Communication, leadership, and GD/PI workshops.

Aptitude Training: Regular tests via platforms like AMCAT/Cocubes.

#### **B.** Industry Engagement

MoUs with Corporates: For internships, live projects, and recruitment drives.

Guest Lectures: Monthly sessions by industry experts.

Job Fairs: Annual CIMT Career Conclave with 100+ recruiters.



#### **C. Placement Process**

Eligibility: Minimum 60% aggregate (no active backlogs).

### **Recruitment Cycles:**

Phase 1 (Aug–Dec): Core sector placements (IT, Manufacturing).

Phase 2 (Jan–May): Non-tech roles (Consulting, BFSI).

Internships: Mandatory 6–8 weeks with stipend (₹10,000–₹25,000/month).

#### D. Entrepreneurship Support

CIMT Innovation Hub: Incubation for student startups with seed funding up to ₹5 lakhs. IPR Guidance: Patent filing support via R&D Cell.

#### 5. Student Responsibilities

Maintain 85% attendance in training sessions. Adhere to corporate dress code during recruitment drives. Submit updated resumes and portfolios to TPC portal.

#### 6. Grievance Redressal

Complaints related to placements to be resolved within 7 working days via TPC Grievance Committee.

#### 7. Monitoring & Reporting

Annual Report: Submit placement statistics to UGC/AICTE.

Feedback Mechanism: Post-placement surveys from students/recruiters.



Dr.V.Latha, MBA.,Ph.D.,
Principal, CIMAT
Principal
Coimbatore Institute of Management & Technology
Narasipuram, Coimbatore - 641 109.